

Inside Tennis

ADVERTISING SPECIFICATIONS 2024

Preferred formats are properly press-optimized PDF or JPEG files. All photographs/images must be high resolution (at least 300 dpi).

PRINTING SPECIFICATIONS *Inside Tennis* is printed offset, saddle-bound (2 stitches) to a trim size of 8 3/8" x 10 7/8".

FOR TWO-PAGE ADS Trim size 16.75 inches by 10.875 inches. Live area 16.24 inches by 10.875 inches. Allow a minimum of 1/4 inch for bleeds. Keep copy away from read-across on center of page.

**Submit ads and inquiries to
Production Manager Frances
Aubrey Art@insidetennis.com**

DIMENSIONS

- Full page (bleed) 8 7/8" x 11 3/8"
- Full page (non-bleed) 7 1/4" x 9 3/4"
- Two-thirds (vertical) 4 3/4" x 9 3/4"
- Half (horizontal) 7 1/4" x 4 3/4"
- Half (vertical) 3 1/2" x 9 3/4"
- One-third (square) 4 3/4" x 4 3/4"
- One-third (vertical) 2 1/4" x 9 3/4"
- One-third (horizontal) 7 1/4" x 3 3/8"
- One-quarter 3 1/2" x 4 3/4"
- One-sixth (vertical) 2 1/4" x 4 3/4"
- One-sixth (horizontal) 4 3/4" x 2 1/4"
- One-twelfth 2 1/4" x 2 1/4"

FULL (bleed)

8 7/8" x 11 3/8"

FULL (non-bleed)

7 1/4" x 9 3/4"

2/3 V

4 3/4"
x
9 3/4"

1/3 V

2 1/4"
x
9 3/4"

1/2 V

3 1/2"
x
9 3/4"

1/4 V
3 1/2"
x
4 3/4"

1/3 H

7 1/4" x 3 3/8"

1/2 H

7 1/4" x 4 3/4"

1/12

2 1/4" x 2 1/4"

1/6 H

2 1/4" x 4 3/4"

1/6 V
2 1/4"
x
4 3/4"

1/3 Sq
4 3/4" x 4 3/4"