

Inside Tennis 2008 YEARBOOK

ADVERTISING MATERIAL SPECIFICATIONS

Complete in-house creative services are available including copywriting, design, and layout. Call for details.

AD DIMENSIONS (w x h)

Yearbook ad sizes differ from our regular issues. Please make borders to these exact dimensions
Production charges may be incurred if Inside Tennis is required to re-size incorrect ad files. Editorial layout is 3-column.

	<p>FULL PAGE AD</p> <p>LIVE: 7¹/₂" x 9³/₄"</p> <p>TRIM: 8³/₈" x 10⁷/₈"</p> <p>BLEED: 8⁵/₈" x 11¹/₈"</p> <p>Please leave safety space to avoid clipping of important information near edges.</p>		<p>Full-pg 7.5" x 9.75"</p>
	<p>2-PAGE SPREAD AD</p> <p>LIVE: 15³/₄" x 9³/₄"</p> <p>TRIM: 16³/₄" x 10⁷/₈"</p> <p>BLEED: 17" x 11¹/₈"</p> <p>Please leave safety space to avoid clipping of important information near edges.</p>		<p>2-pg 15.75" x 9.75"</p> <p>2/3-pg 4.9375" x 9.75"</p> <p>1/2-pg 7.5" x 4.75"</p>
			<p>1/3-pg 4.9375" x 4.75"</p> <p>1/4-pg 2.375" x 7.25"</p> <p>1/6-pg 2.375" x 4.75"</p> <p>1/12-pg 2.375" x 2.25"</p>

SUBMISSION

Ad Materials DEADLINE: DECEMBER 6TH, 2007

Materials should be submitted in PDF format either by:

(1) **Upload to Inside Tennis FTP: call for details**

(2) **Email PDF to ads@insidetennis.com**

or (3) **Mail to Attention: Advertising, 2220 Mountain Blvd, Suite 200, Oakland, CA 94611**

For more info, please call **(510) 530-2200** ext. 102 or email **ads@insidetennis.com**