

To ensure acceptance of your digital file, we can only guarantee compatibility with properly formatted press-optimized PDF files. All photographs/images must be high resolution (at least 300 dpi).

### DIGITAL FILES

*Inside Tennis* Magazine is printed DIRECT TO PLATE. All ads submitted digitally are considered press-ready. Ads can be submitted electronically (via email) or on CD or DVD. The ad, all fonts, art, logos, photos, and other used images should be included. Be sure to convert spot colors to CMYK process color. If you'd like to upload your ad to our FTP site, see instructions below. PDFs may be emailed to [art@insidetennis.com](mailto:art@insidetennis.com).

### PRINTING SPECIFICATIONS

*Inside Tennis* is printed offset, saddle-bound (2 stitches) to a trim size of 8 3/8" x 10 7/8".

*To find out more, contact*  
**Inside Tennis**  
 at (510) 665-9600  
 or [art@insidetennis.com](mailto:art@insidetennis.com)

**FULL (bleed)**  
 8 7/8" x 11 3/8"

**FULL (non-bleed)**  
 7 1/4" x 9 3/4"

**2/3 V**  
 4 3/4" x 9 3/4"

**1/3 V**  
 2 1/4" x 9 3/4"

**1/2 V**  
 3 1/2" x 9 3/4"

**1/4 V**  
 3 1/2" x 4 3/4"

**1/3 H**  
 7 1/4" x 3 3/8"

**1/2 H**  
 7 1/4" x 4 3/4"

**1/12**  
 2 1/4" x 2 1/4"

**1/6 H**  
 2 1/4" x 4 3/4"

**1/6 V**  
 2 1/4" x 4 3/4"

**1/3 Sq**  
 4 3/4" x 4 3/4"

DIMENSIONS	
• Full page (bleed)	8 7/8" x 11 3/8"
• Full page (non-bleed)	7 1/4" x 9 3/4"
• Two-thirds (vertical)	4 3/4" x 9 3/4"
• Half (horizontal)	7 1/4" x 4 3/4"
• Half (vertical)	3 1/2" x 9 3/4"
• One-third (square)	4 3/4" x 4 3/4"
• One-third (vertical)	2 1/4" x 9 3/4"
• One-third (horizontal)	7 1/4" x 3 3/8"
• One-quarter	3 1/2" x 4 3/4"
• One-sixth (vertical)	2 1/4" x 4 3/4"
• One-sixth (horizontal)	4 3/4" x 2 1/4"
• One-twelfth	2 1/4" x 2 1/4"