



# Inside Tennis

## 2018 EDITORIAL CALENDAR

### Dates Subject to Change

<p><b>ANNUAL YEARBOOK</b>  <b>JANUARY/FEBRUARY</b>  Annual Yearbook Directory</p>	<p>Space &amp; Ad Deadline: December 5  Distribution: January 16</p>
<p><b>MARCH</b>  Indian Wells Preview • Australian Open  Coverage Camps and Academies Directory •  Bonus Circulation</p>	<p>Space &amp; Ad Deadline: February 2  Distribution: February 27</p>
<p><b>APRIL</b>  Spring Special • BNP Paribas Coverage</p>	<p>Space &amp; Ad Deadline: March 16  Distribution: April 10</p>
<p><b>MAY/JUNE</b>  Wimbledon Preview • Racket Review • Junior  Special</p>	<p>Space &amp; Ad Deadline: April 27  Distribution: May 22</p>
<p><b>JULY/AUGUST</b>  Wimbledon Coverage • Bonus Circulation</p>	<p>Space &amp; Ad Deadline: July 10  Distribution: August 1</p>
<p><b>SEPTEMBER/OCTOBER</b>  U.S. Open Preview • Bonus Circulation</p>	<p>Space &amp; Ad Deadline: July 27  Distribution: August 21</p>
<p><b>NOVEMBER/DECEMBER</b>  Holiday Gift Giving Issue  US Open Coverage</p>	<p>Space &amp; Ad Deadline: October 5  Distribution: October 23</p>